



Ol' Army Cycling



Sponsorship Opportunities

SPONSORSHIP BENEFITS

All sponsors will have the satisfaction of knowing they helped the Ol' Army Cycling Team beat the hell outta' t.u. in the inaugural year of the Ol' Army Cycling Team. Additional benefits include:

- Recognition on team jersey, t-shirt, tent banner and website
- Exposure to over 12,000 riders via jersey, team tent and banner in the BP MS 150 in April of 2005
- Exposure via the Lone Star Chapter of the MS Society as an official MS Team
- Additional exposure after the BP MS 150 Awards Ceremony when we hope to achieve the Largest New Team Award, a Mission Possible Award (safety) and Most Spirited Team Award (all awards that we feel are within our grasp with your support!)

ABOUT THE TEAM

The Ol' Army Cycling team is made up of former Texas A&M students, current Texas A&M students and anyone else who loves Texas A&M.

The Team experience level ranges from novice to veteran, but one thing is common to all of us. We all love Texas A&M, we love cycling and we all have the burnin' desire to be the best darn cycling team on the planet.

Some of the goals we intend to accomplish this year are:

- Be the largest first year team in the history of the Houston to Austin ride.
- Win a team "Safety Award"
- Win a team "Mission Possible" award
- Raise more than \$100,000 for MS this year
- Demonstrate to all MS riders, volunteers and spectators what the Spirit of Aggieland is all about.

SPONSORSHIP LEVELS

| BENEFIT TO SPONSOR | PLATINUM \$5000 | GOLD \$2500 | SILVER \$1000 | PARTNER \$500 | FRIEND \$250 | BUDDY \$100 |
|--------------------------|-----------------|-------------|---------------|---------------|--------------|-------------|
| Logo/Name on team jersey | Large logo | Medium Logo | Small logo | Name listed | | |
| Logo/Name on website | X | X | X | X | Name listed | |
| Logo on t-shirts | X | X | X | X | X | X |

Questions & donations made be directed to:

Sarge, Ol' Army Cycling Team
 Tel: 979-845-4612
 Fax: 979-845-5492
sarge@olarmycycling.com

Please make checks payable to:

Ol' Army Cycling
 219 North Main Street, Suite 203
 Bryan, TX 77803
www.olarmycycling.com





Ol' Army Cycling



Sponsorship Form

Sponsor/Company Name: _____

Mailing address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Sponsorship Opportunities

- _____ Platinum Sponsor \$5000
- _____ Gold Sponsor \$2500
- _____ Silver Sponsor \$1000
- _____ Partner \$500
- _____ Friend \$250
- _____ Buddy Other

Signature of Donor

Date Signed

In-kind Donations

Description of item donated: _____

Fair Market Value: _____

Signature of Donor

Date Signed

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sarge@olarmycycling.com www.olarmycycling.com

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Farmers Fight MS!

