

ROUGH! TOUGH!

March 2010

REAL STUFF!



OL' ARMY NEEDS YOU!

2010 is proving to be a challenge ...

This newsletter typically is a mixture of information and a pep-talk. This month it is an desperate plea for help.

Your captain, has been busy. This year I don't have a co-captain ... so right now it's just "little ol' me" handling all the logistics. If you have anyone ... ANYONE ... who is willing to dedicate their weekend April 16-18, please have them contact me.

I sat down Sunday night after the Tri-County Hill Hopper to start crunching numbers for the team's MS150 needs - all of those necessities to make the 2010 ride a fun and memorable experience. *CRUNCH* is the sound of my now-grinding teeth.

I'm going to cut to the chase. We've lost one of our big sponsors this year to the tune of \$2000. Our other sponsor has given us \$1000 (down from previous years). The team size has dropped. However, I have opted to keep the team fee at \$75 because I know that the registration fee for the MS150 has gone up. We want this to be fun and not feel like a big financial burden.

However, there is a big financial burden. Take a look:

- Team Tent (La Grange) \$2143
 - includes tables & chairs
- Team Tent (Austin) \$ 344
- Port-a-potties \$ 260
- Food & Misc Supplies \$ 600
- Gear Transport \$ 250
- **Total** **\$3597**

With the current team size at 50 - this breaks down to about \$72 per team member. Did you notice that the jerseys aren't even included in that total? Add another \$4700 for jerseys (deduct the \$1000 donation) and the per-member price is up to \$146. You can see why we rely on our sponsors!

In the past, I have put in a lot of my own money. My mother has put in a big chunk of money. Brian and Jill Waldrop are the ones to thank for the port-a-potties 2 years ago. There have been a lot of personal pockets dipped into in order to keep the riders from being burdened with additional fees. My personal budget simply will not allow for it this year.

So here is what I need from you ... get me sponsors! At this time, artwork for jerseys has not been approved. In fact, I am having to consider canceling the order all together. I don't want that to happen!

Our team **DESPERATELY** needs a sugar daddy... or two ... or three. Right now, with the money I have (and will get from team fees), I can cover the essentials (food, tents, potties, gear transport) - but that is all. In order to be able to cover the costs of jerseys, we need \$3450. If you, or someone you know, would be able to help, please contact me ASAP.

For more information on Sponsorship see page 3.

OL' ARMY IN ACTION !!



Team Fees:

What does \$75 get me?

This year we opted to keep the team fee at \$75. Some of you may wonder just what that \$75 gets you, so here's a list:

- Team jersey
- Spot in the team tent
- Gear transport from Houston to La Grange and on to Austin
- Food and other "refreshments" in La Grange
- Food and other "refreshments" in Austin
- Fun and fellowship with fellow Aggies

What more could you ask for?

Red Roof Inn - Block: Group Rate \$49.99!!

We have a block of 15 rooms reserved for April 16th (Friday) night at Red Roof Inn. This hotel is located 1 mile from the official team start (may actually become our official team start). We will do gear pickup at this location and at the Omni hotel only! The Omni is being used as the official start point this year due to construction at Tully Stadium. Avoid the chaos and stay at Red Roof Inn!

The group rate of \$49.99 is per room (each room has 2 double beds). So, if you want to bunk up with 4 people in a room - it's still only \$49.99. There are 15 rooms up for grabs.

If you are interested in a room, please contact Jill at sarge@olarmycycling.com and tell her who will be in the room with you. There is no need to call and make a reservation - just show up before 6PM on Friday, tell them you are with Ol' Army Cycling and check-in. You guys have to pay for your room though.

Please make sure to contact Jill if you want a room. If all 15 rooms get taken, we can request more. If all 15 rooms are not requested by April 16th then I will notify Red Roof Inn to release them (or we'll be responsible for paying). "Book it" now through Jill!

Calling All Volunteers!

If there is anyone interested in setting up some local team rides or social events, please email sarge@olarmycycling.com for a list of riders' email addresses in your area. We'd like for people to get to know other team members in their area. And don't forget about the list-serve!

Email team@olarmycycling.com to find out what rides folks are doing.

I am trying to setup something along the lines of a steering committee for next year. The team (and the list of responsibilities that go along with organizing it) is growing and I need help. If you are interested in helping out in a particular area, let me know!

SPONSORSHIP FAQ

Where can I get more information?

- Download our sponsorship form at <http://bit.ly/bIEP5y>

Will my donation be tax-deductible?

- As you know - Ol' Army Cycling is still working on getting its 501(c)3 status established. However, due to our new affiliation with the Family Support Network (Tri-County Hill Hopper) donations can be made to that organization which is a 501(c)3 group. Family Support Network will be listed as a sponsor for the team on the jersey.

It's sort of late in the game - will I still get on the jersey?

- We will be listing CampLIFE/Family Support Network as a sponsor this year on the jersey since team sponsorship money will be going through them. We *may* be able to work out that their logo will go on camp shirts for CampLIFE. If not, then anyone who is a sponsor this year will be guaranteed a spot on jersey (regardless if they donate again) for next year. They will also be listed on the team t-shirt (the t-shirts come out of my pocket).

THINGS TO KNOW:

PACKET PICKUP



Team Pickup...

There will be no team packet pickup this year. Each team member will be responsible for picking up their own ride packet. Check out the packet pickup schedule at <http://bit.ly/9HI6hH>.

GET ON THE BUS!

MS150 Transportation:

April 2010 is just over a month away. It's a good idea to start thinking about how you plan to get to and from the BP MS150 event. Get information at <http://bit.ly/d9pMOj>.

I highly recommend driving a personal vehicle over to Austin the night before (Friday) and taking a shuttle to Houston. We can arrange for transportation from the drop off at the Omni in Houston to other locations if need be. Also, remember to make use of our list-serve and work out carpool arrangements with other team members. If you haven't signed up for the list-serve, please do so! Go to "Mailing List" on the website - <http://www.olarmycycling.com/maillinglist.html> - and get signed up.

Team Contact:

[Jill Hughson](#) - Team Captain

It's always too early
to quit.

~ Norman Vincent Peale

OL' ARMY CYCLING

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