



OL' ARMY CYCLING

Sponsorship Opportunities

WHY YOU SHOULD SPONSOR:

- Recognition on team jersey, tent banner, newsletter and website
- Exposure to over 13,000 riders via jersey, team tent and banner in the BP MS 150 in April 2010. Additional exposure to over 3,000 riders in the Sam's Club BikeMS ride in May 2010 and the Valero BikeMS ride in October 2010.

How You Can Help

The Ol' Army Cycling team depends on sponsors like you to make this event a memorable one for our team members. You may choose to make a monetary donation or you may opt to sponsor a specific team need. The table below illustrates benefits for each level of sponsorship.

SPONSORSHIP LEVELS

SPONSORSHIP BENEFIT	PLATINUM \$2500	GOLD \$1500	SILVER \$1000	PARTNER \$750	FRIEND \$500	BUDDY \$250
LOGO ON TEAM JERSEY	X-Large Logo	Large Logo	Medium Logo	Small Logo		
LOGO ON WEBSITE	X	X	X	X	X	Name Listed
LOGO ON T-SHIRTS	X	X	X	X	X	X

Questions & Donations may be directed to:

Jill Hughson
 Tel: 979-220-8765
 Fax: 888-722-1161
jill.hughson@gmail.com

Please make checks payable to:

Ol' Army Cycling
 806 Enfield St
 Bryan, TX 77802
www.olarmycycling.com



OL' ARMY CYCLING

Sponsorship Form

Sponsor/Company Name: _____

Mailing address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Sponsorship Opportunities

- Platinum Sponsor \$2500
- Gold Sponsor \$1500
- Silver Sponsor \$1000
- Partner \$ 750
- Friend \$ 500
- Buddy \$ 250

Team Needs

- Team Jerseys \$4000
- Team Tent \$2500
- Food/Catering \$1500
- Gear Transport \$ 500
- Portalets \$ 300
- Tent Lighting \$ 200

In-kind Donations

Description of item donated: _____

Fair Market Value: _____

Signature of Donor

Date Signed

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